B4 SECURE

3 ASSUMPTIONS VS REALITY

IN THREAT INTELLIGENCE

THINK YOU KNOW THREAT INTELLIGENCE?
THINK AGAIN.

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ASSUMPTION

1

THREAT INTELLIGENCE IS JUST ABOUT COLLECTING DATA.

REALITY

It’s about strategically sourcing and verifying the data before conducting analysis to identify potential risks and opportunities.

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ASSUMPTION

2

ALERTS WILL TELL YOU WHEN TO ACT.

REALITY

By the time you get an alert, the damage may have already begun.

B4 SECURE

3

ASSUMPTION

ONE SOURCE IS ENOUGH TO UNDERSTAND THE FULL SCOPE OF THE THREAT

2

REALITY

Real insight comes from multi-source verification and human analysis.

Don’t rely on assumptions.
Use intelligence that thinks ahead.

Assumption vs Reality